



Cash Gifts

Cash gifts are immediately available to the Academy for both donor designated or undesignated purposes. Cash gifts tend to be the most common means of philanthropy. Cash contributions are simple and tax-deductible to the extent allowed by law.

Gifts of Securities, Real Estate and Personal Property

Transferring securities, either stocks or bonds, allows you to make a gift to the Academy and receive a charitable deduction equal to the full fair market value. You may also avoid paying a capital gains tax on your charitable contribution.

Gifts of real estate can have benefits for both the donor and the recipient. You may give real estate as a current gift and receive a charitable deduction for the full fair market value of the gift. Gifts must meet certain criteria in order to be accepted by the Academy.

Planned Gifts and Bequests

Charitable estate planning is your way of making a difference in the lives of Academy students through your will, trust, insurance policy, retirement plan, annuity or other plan. Charitable Remainder Trusts, Gift Annuities, Charitable Lead Trusts and other life income plans offer substantial tax benefits. Gifts of life insurance allow donors to contribute assets no longer needed for family security.

For more information on bequests, contact the development office.

Pledges (Commitment of Intent to Make a Gift)

Campaign credit will be given for pledges paid within a three-year period. Commitment gifts are usually designated to a specific fund or program. There are 3 ways to make a commitment of intent:

- Periodic cash gift – making a gift by sending in or e-mailing a commitment form to the Academy.
- Authorization by credit card
- Electronic Funds Transfer

Matching Gifts

Many companies offer matching gift programs to encourage employees to make charitable contributions. Check with your employer regarding matching gift programs.

Memorials and Tributes

Through a memorial or tribute, you have the opportunity to recognize those who have made an impact on your life. This type of gift is a sincere way to celebrate the life and accomplishments of a relative, friend, teacher or student.

Online Gifts

Gifts may be given online through the Academy's web site. If you need a link to contribute to a specific fund, please contact the development office.

Endowment Gifts

Endowment Gifts create a source of permanent support, generating annual income to fund general or specific needs. Named endowments are created with gifts of \$25,000 or more. You may fund an endowment in installments over a two-year period.

Gifts in Kind

Gifts in kind is a kind of charitable giving in which, instead of giving money to buy needed goods and services, the goods and services themselves are given. By law, SMA cannot provide a donor with the “dollar value” of gifts in kind – this value needs to be professionally assessed and certified elsewhere, and that is the responsibility of the donor.

If you are interested in discussing any of these options further, we will be happy to meet with you, your spouse, and/or your financial advisor.

For more information, contact our office:

San Marcos Academy
2801 Ranch Road 12
San Marcos, Texas 78666
Phone: 512-753-8007
Email: development@smabears.org