



## 2024 Academy Nights Gala Sponsorship Levels and Benefits

\*\*\*Deadline for inclusion with logo is February 23, 2024 \*\*\*

### Event Underwriter \$10,000

- Table for 10 guests with preferred seating
- VIP Event Parking
- Verbal acknowledgement on stage during event
- Sponsorship logo or name featured on invitation
- Recognition on SMA website with link to company website
- Logo recognition on video presentation screen
- Commemorative gift

### Platinum Sponsorship \$5,000

- Table for 10 guests with preferred seating
- VIP Event Parking
- Sponsorship name listed and logo featured
- Recognition on SMA website with link to company website
- Logo recognition on video presentation screen
- Commemorative gift

### Gold Sponsorship \$2,500

- Table for 10 guests with preferred seating
- Sponsorship name listed and logo featured
- Recognition on SMA website with link to company website
- Logo recognition on video presentation screen

### Silver Sponsorship \$1,000

- Tickets for 4 guests with preferred seating
- Sponsorship name listed and Logo Featured
- Logo recognition on video presentation screen
- Recognition on SMA website with link to company website

### Bronze Sponsorship \$500

- Tickets for 2 guests with preferred seating
- Sponsorship name listed on video presentation screen
- Logo recognition on video presentation screen
- Recognition on SMA website

Individual Tickets \$150 per person

Any contributions to the Academy are tax-deductible to the fullest extent allowed by law.

Sponsorship logos are due no later than Friday, February 23, 2024.



# San Marcos Academy

## 2024 Academy Nights Gala

### Memorandum of Understanding for Event Sponsors

This agreement will confirm the terms and conditions on which ("You"/"Sponsor") have agreed to sponsor the 2024 Academy Nights.

1. We hereby grant You the right to be an official event sponsor.
2. We shall use our best effort to provide You with the sponsorship rights and benefits as outlined in the sponsorship packet at the sponsorship level selected by the Sponsor and agreed to SMA.
3. In consideration of all rights granter herein, the Sponsor will pay SMA \$\_\_\_\_\_payable to San Marcos Academy prior to February 23, 2024.
4. All uses of Sponsor's logos or trademarks by SMA and/or its advertisers are subject to Sponsor's prior written approval. SMA agrees to submit samples of all materials using the Sponsor's logos or trademarks for approval.
5. All uses of SMA logos, name, identifying information, or event materials by sponsor and/or its advertisers are subject to SMA's prior written approval. The sponsor agrees to submit samples of materials include the above-listed items to SMA for approval.
6. SMA name, logo, and/or identifying information may not be used in a manner by the Sponsor that would express or imply SMA's endorsement of the Sponsor, its products, services, or policies.
7. In the event that the event does not take place, due to any cause beyond the reasonable control of the parties, the Agreement shall terminate. Sponsor funds will not be returned.
8. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe on the trademarks or trade names of any person, and that it will comply with all laws and regulations pertinent to its business.
9. SMA shall not be held liable for any failure on the part of the Sponsor's employees or agents to deliver items or fulfill tasks such as: Supply a high-resolution PNG version of the Sponsor's logo by February 23, 2024 via email at [abshirek@smabears.org](mailto:abshirek@smabears.org).
10. The Agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. The laws of the State of Texas govern this agreement. It is complete and represents the entire agreement between the parties.

If this accurately sets forth the Agreement between Sponsor and San Marcos Academy, please sign below and return a copy to execute the Agreement. Email a scanned copy, to complete electronically to [abshirek@smabears.org](mailto:abshirek@smabears.org).

Agreed and accepted this \_\_\_ day of \_\_\_, 2023.

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Authorized Sponsor Representative

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Dr. Kayla Abshire, San Marcos Academy



## 2024 Academy Nights Gala Sponsorship FORM

**CONTACT:** NAME OF BUSINESS \_\_\_\_\_

LIST US AS FOLLOWS IN ALL PRINTED MATERIALS

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_  
ZIP \_\_\_\_\_

AUTHORIZED REPRESENTATIVE \_\_\_\_\_ TITLE \_\_\_\_\_

DAY-TO-DAY CONTACT \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

Platinum - \$5,000     Platinum - \$5,000     Gold - \$2,500     Silver - \$1,000     Bronze - \$500

**PAYMENT METHOD:**

*Please check one method of payment. Payment made to San Marcos Academy*

Invoice     Check (enclosed) – Ck. # \_\_\_\_\_

LEGAL SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

*Please return this form with payment so that we can acknowledge your generous partnership on our website and in other related publicity materials.*

**MAIL TO:**

**San Marcos Academy**

C/O Dr. Kayla Abshire

2801 Ranch Road 12, San Marcos, TX 78666

**OR EMAIL TO:** [abshirek@smabears.org](mailto:abshirek@smabears.org)

**IMPORTANT DEADLINES:**

Please complete and send the form to Dr. Kayla Abshire (contact information at left) AND a high res svg. version of your company logo by February 23, 2024 for inclusion with logo.

